

## Economic Development Engagement Framework

| Organization                                    | Focus Areas                                                | Footprint       | Relevant Programs                                                                                                                                                                        | Potential Overlap with IEMD                                             | Engagement Opportunity                                                                                                                                                                                                                                                                                                                                        |
|-------------------------------------------------|------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Indy Economic Development Inc (IEDI)</b>     | Business attraction, retention, incentives                 | Citywide        | Inclusive incentives via tax abatements                                                                                                                                                  | Offers commercial site support aligning with asset mapping/incentives   | MOU for coordinated business attraction/retention, incentives & ED manager role                                                                                                                                                                                                                                                                               |
| <b>Indiana Economic Development Corp (IEDC)</b> | State-level incentives, capital access, site selection     | Statewide       | READI grants, Legend Fund, SBDC support, Site Search Tool                                                                                                                                | Major capital gap for loan/incentive guidelines                         | Marketing sites within IEMD, incentives coordination                                                                                                                                                                                                                                                                                                          |
| <b>City of Indianapolis – DMD</b>               | Land use, zoning, redevelopment, federally-funded programs | Citywide        | Zoning/Land Use, Development Standards, City-owned Land Bank, Brownfields Remediation Funding, Certified Plans, Tax Increment Financing, Incentives, New Markets Tax Credits, HOME, CDBG | Overlap in asset mapping and incentive guidelines                       | <ul style="list-style-type: none"> <li>- Data sharing (property data, funding data)</li> <li>- TIF District Committee Involvement (Hillside HOTIF, Twin Aire, North Mass, Near Eastside, etc)</li> <li>- Collaborating on CBAs and incentives for economic development projects</li> <li>- Corridor development standards</li> <li>- Facade Grants</li> </ul> |
| <b>CIRDA</b>                                    | Regional development planning and funding                  | Central Indiana | READI 2.0, regional planning, infrastructure and placemaking initiatives, Climate Action Plan                                                                                            | Access to regional funding opportunities and coordination               | Coordinate grant applications and strategic alignment for site reuse and infrastructure funding                                                                                                                                                                                                                                                               |
| <b>Indy Partnership</b>                         | Regional business attraction, marketing                    | Central Indiana | Site marketing, business attraction pipeline, data research, PR                                                                                                                          | Supports site marketing and can extend visibility of EEMD opportunities | Joint marketing of sites, align marketing materials with asset mapping                                                                                                                                                                                                                                                                                        |

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| <b>Central Indiana Corporate Partnership (CICP)</b> | Sector-based initiatives, innovation economy, talent pipeline | Central Indiana              | BioCrossroads, AgriNovus, Conexus, Ascend Indiana | Connects employers and talent with place-based investment goals               | Convene sector-specific employers for hiring, business development & job creation within EEMD |
| <b>LISC Indianapolis</b>                            | Equity, technical assistance, corridor support                | Citywide with Eastside focus | Microenterprise navigator, real-estate grants     | Supports microbusinesses and commercial rehab aligned with EEMD asset mapping | Joint TA delivery through ED manager role                                                     |